



**AK VIRTUAL TOURS**

**360-INTERACTIVE VIRTUAL TOURS,  
360-LIVE VIDEO STREAMING,  
DRONE PHOTOGRAPHY,  
VIRTUAL EVENTS**

All in one place.





# About us

- We are a new-age company based out of Ahmedabad, Gujarat that specializes in creating highly interactive virtual tours and events.
- Real estate, universities, offices, co-working spaces, coaching institutes, hospitals, hotels, factories and resorts can benefit from us.
- We are the only company in India, who provides very high-quality tours in terms of image quality, integrations, user experience, and engaging tours at affordable prices.





# Our services

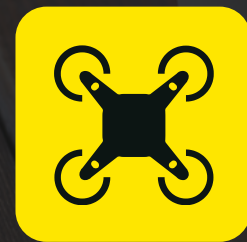
"A good picture makes the company look smart, **a virtual tour** makes the **customer** feel smart"



Highly Interactive 360 Virtual Tours



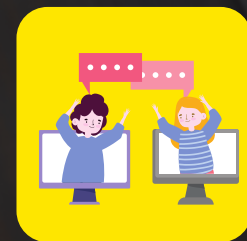
Google Business Tours



Drone Photography and Videography



Live 360 Streaming on Youtube



Virtual Events

# Interactive features for 360-Virtual Tours include

## 1 **Company Information -**

Any sort of information, contact details, location, and other information as per the requirement can be integrated within the tour.

## 2 **Media Integration -**

Pictures and Videos can be integrated within the tour.

## 3 **360 Drone Shots -**

360 Drone shots which gives the viewer a better understanding of the surrounding.



## 4 **Live Video/Phone Call -**

The viewer can make a voice call or video call within the tour to the property owner.

## 5 **Floorplan -**

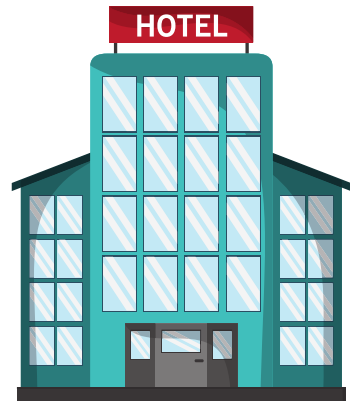
The floorplan of the property is embedded within the tour so the viewer can have a good idea about the measurements on the property.

## 6 **Others -**

Social Media integrations, redirection to external links, Google Maps location, downloadable PDFs, Facebook chat, Whatsapp chat, social sharing options can also be integrated with-in the tour.



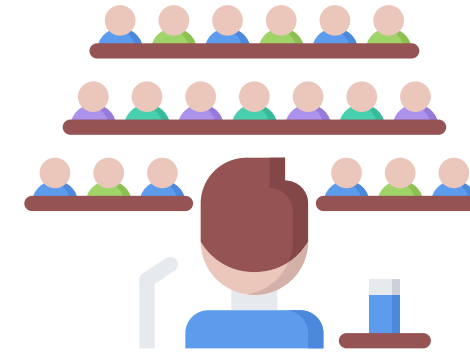
# Sectors that can benefit from us!



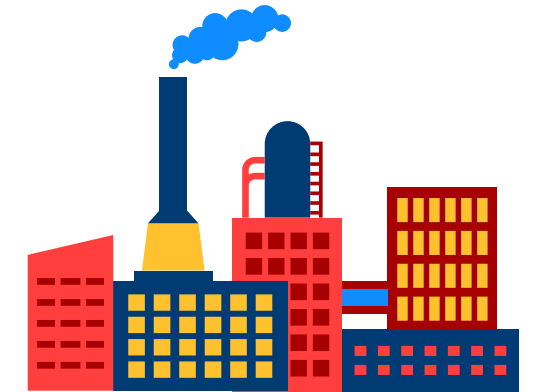
**Hotels/Resorts**



**Schools & Universities**



**Events/Conferences**



**Factories**



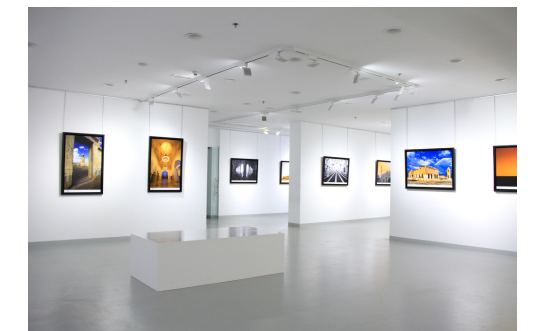
**Hospitals & Clinics**



**Real Estate/  
Recreational Clubs**



**Offices & Co-  
working Spaces**



**Art  
Galleries/Musems**





# How can Universities and Schools benefit from us?



## **Increases your brand value**

Will boost up your brand value in terms of being updated with digital advancement.



## **Make you stand out from competitors**

The integrations we provide will make the tour interactive and interesting, which will make you stand out from other colleges.



## **Will help future students and Alumni**

It will be very convenient for out-of-state students and international students to have a feel of the campus and will give an opportunity for Alumni to revisit the campus and feel nostalgic about it.



## **Organize virtual events**

Pre-events and after events can also be hosted virtually within the tour.





# How can Hotels and Resorts benefit from us?

## **Increased bookings**

Virtual tours make your website appealing and highlight captivating aspects of your hotel, which helps increase traffic and a larger customer base.

## **Long-lasting first impression**

An engaging, interactive virtual tour helps grab your audience's attention and create a positive first impression.

## **Interactive Experiences**

Guest will not only be able to visit your property in 360, but will also be able to explore hotel information, floorplan, booking details, and much more.

## **Ensures superior transparency & creates a sense of value**

It enables guests to check out every nook and corner of the rooms and suites displayed which builds customers' trust in the brand.





**How can Real Estate Developers / Interior Designers / Architects benefit from us?**

**Open 24/7 -**

Customers can visit the property virtually 24/7 from any part of the world.

**Increase in Sales** - Virtual tour results in an increase in number of footfall visiting the property, hence increase in sales.

**Realistic approach** - A Virtual Tour will give the customer a good idea about the place and the surrounding.

**Safe and Hygienic** - Helps clients to conduct their business in the safest manner during such global crisis.

**Saves time and cost** - It helps saving cost and time for the property owner and customer.

**Higher ranking on Google Search** - Users will be spending more time on the website, time on page increases, hence organic ranking increases.

**Stand out from the crowd** - Creating an interactive virtual tour gives you a competitive edge and makes your business stand out.





# How can Co-Working Spaces benefit from us?



## **Increases your brand value**

This unique and creative tool will offer a sense of space and atmosphere of your co-working space to your future customers with a close to real experience.



## **Make you stand out from competitors**

Opting for something which is technologically new and user-friendly will help you to stand out from your competitors with an upper edge.



## **Greater conversion rate**

You'll have a greater conversion rate for people leasing out your space, you can target bigger brands as they would have the convenience of not visiting the place at the first go.



## **Higher ranking on Google**

The virtual tour will increase of time on the page and reduce the bounce rate, hence making your rank higher on Google.



# How can Events/Conferences benefit from us?



## **360° video gives power to the viewer**

360° video transports viewers into a real, immersive, live-streaming experience, hence making them a part of the story.

## **Live-360 Event Streaming**

We can stream the event or conference live in 360 format over Youtube which would make the viewer have a close to real experience.

## **Better engagement**

These days Facebook and Youtube are promoting 360-videos more as it is more interactive, immersive, and engaging.

## **Greater Audience Potential**

Physical events are usually limited to the space available at a given venue. With live streaming, however, you can invite as many people as you like to attend your event.





# How can Hospitals and Clinics benefit from us?

## **Building Brand Identity**

Virtual tours make your website appealing and highlight captivating aspects of your hotel, which helps increase traffic and a larger customer base.

## **They help prospective patients feel more comfortable**

Not only patients can tour the location virtually, they also become familiar with it and understand their surroundings before stepping foot inside,

## **Interactive Experiences**

Guest will not only be able to visit your property in 360, but will also be able to explore information about hospital, doctors, location, facilities, and much more.

## **Helps showcase your facilities**

With virtual tours, the hospitals are able to show operating rooms, imaging and diagnostic services, medical machinery, rooms and so much more to patients.



# How can Art Galleries benefit from us?



## **Art is all about creativity**

Art being a very creative subject, you can showcase your Art Gallery in a very exclusive and creative way, which would make you stand out from other Artists.

## **No one to block your view**

No more blocking of the view, standing in the queue to see the painting, with virtual tours, you get the best view possible.


## **Free admission / No time boundation**

With a Virtual Tour, you can visit Galleries on the other side of the planet for free and instantly too. No plane tickets, taxi journeys or entry fees to see that exhibition in far off places, no excuses not to 'go'.

## **Increase your sales**

With virtual tours, you can have visitors from all over the world, you can guide them through with the help of video calling features with-in the virtual tour.





**How can the Sports /  
Recreational Clubs benefit  
from us?**

**Adopting Creative Marketing tools**- It's a digital era, it's always good to stay update with new technology.

**Brand Value**- People staying abroad or in different cities will be able to know about your club and what it offers in a much better way.

**Higher Conversion Rate** - More people will be renting out your lawn area, marriage hall, and banquet hall as it will give them a better understanding of the place without visiting the club.

**Will create a feeling of Goodwill amongst the Members** - Members of the Club will feel great about this initiative as they can show the tour of their club to their friends and family.

**Attact more Sponsorships** - Virtual Tours will will make it easier to get sponsorships from companies all over India.

**Stand out from the crowd** - Creating an interactive virtual tour gives you a competitive edge and makes your business stand out.



# Few of our Clients

Here are some of our projects from different industries which will give you a fair idea about the quality of our work.

1) IMS Centre, Coaching Institute -  
<https://www.akvirtualtours.in/ims/>

2) MICA, University -  
<http://micanvas.in/altreality/> or  
<https://akvirtualtours.in/mica/>

3) Dangee Dums, Restaurant -  
<https://www.akvirtualtours.in/dangee-dums/>

4) Aashwi ENT, Hospital -  
<https://www.akvirtualtours.in/aashwient/>

5) Vikas 84, Real Estate -  
<https://www.akvirtualtours.in/vikas-84/>







# Thank you!

Please do let us know if you have any questions or queries, we would love to work together with you on a long term basis.





# Contact Us

We'd love to know your thoughts on this!

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INTERACTIVE 360 TOURS | GOOGLE 360 TOURS | DRONE PHOTOGRAPHY

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